Perceptyx

Benchmarks

Contextualize your results with the industry's most comprehensive database of employee experience metrics

An entire world of data

Our global benchmark database is expansive -- spanning 528 organizations across all major industries and including a countless number of available data cuts. With over 20 million responses representing 707 unique items, you will have the abundance of high-quality, reliable data necessary to add context and comparison points to your reports. With this, you will know with confidence how you compare against your peers and derive key learnings that enable you to pursue targeted areas for improvement.

Understand Your Baseline

Interpret results with clarity and ease to know where you stand and where you want to go relative to your peers and other enterprises.

Define Your North Star

Illuminate strengths and improvement areas to develop goals for enhancing your employee and organizational experience.

Give Leaders the Full Picture

Provide every leader across your organization the context to interpret their results and act on what will have the greatest impact.

> "Perceptyx's benchmarks are much deeper than others. Knowing how large the Perceptyx customer base is, where the benchmarks come from, and how they are calculated gives our entire in-house team of IO psychologists and domain experts the confidence we need to lean on them."
>
> *Director of Talent Insights,*
> **A Fortune 500 Semiconductor Company**

Perceptyx Benchmarks are calculated based on a three-year rolling average and represent real-world data specific to employee experience from our customers, not panel or publicly-available polling data. New items crafted by our Workforce Transformation Team and EX Experts are added based on emerging trends related to work experiences.

20 Million Responses

528 Organizations

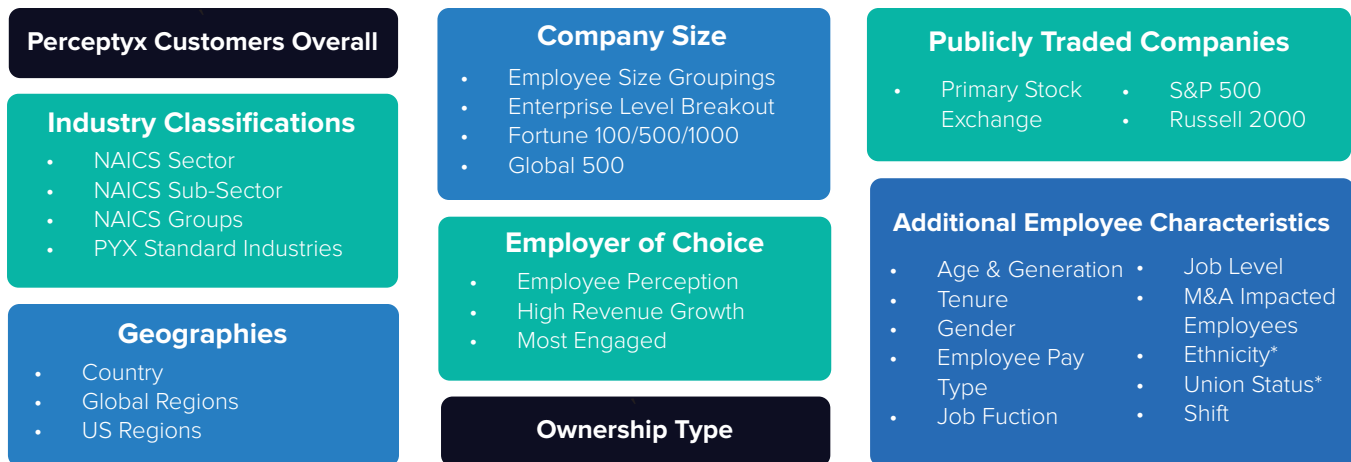**226** Countries

707 Unique Items

Item Themes

The Perceptyx Benchmark database includes data representing the full scope of an employee's experience throughout the lifecycle, including data from engagement, candidate experience, onboarding, and exit listening programs.

Included are items representing the following themes:

- Change Management
- Clarity of Direction
- Company Culture
- Continuous Improvement
- Diversity & Inclusion
- Employee Empowerment

- eNPS
- Ethics and Integrity
- Growth and Development
- Manager Relationship
- Pandemic / COVID-19
- Performance Management

- Pride in Company / Engagement
- Recognition and Reward
- Resources and Support
- Survey Effectiveness
- Teamwork and Collaboration
- Trust & Respect

Summary of Available Benchmark Cuts

Perceptyx offers a myriad of breakouts to aid with interpreting survey results. The following list is not exhaustive, but rather represents a sample of the most popular cuts.

Perceptyx Customers Overall

Industry Classifications
- NAICS Sector
- NAICS Sub-Sector
- NAICS Groups
- PYX Standard Industries

Geographies
- Country
- Global Regions
- US Regions

Company Size
- Employee Size Groupings
- Enterprise Level Breakout
- Fortune 100/500/1000
- Global 500

Employer of Choice
- Employee Perception
- High Revenue Growth
- Most Engaged

Ownership Type

Publicly Traded Companies
- Primary Stock Exchange
- S&P 500
- Russell 2000

Additional Employee Characteristics
- Age & Generation
- Tenure
- Gender
- Employee Pay Type
- Job Fuction
- Job Level
- M&A Impacted Employees
- Ethnicity*
- Union Status*
- Shift

*Data representing the U.S. only

Industry Classifications

Perceptyx utilizes the North American Industry Classification System (NAICS) for classifying organizations. The breakout below illustrates the composition of our database by NAICS Sector.

- Accommodation and Food Services
- Administrative and Support and Waste Management and Remediation Services
- Arts, Entertainment, and Recreation
- Construction
- Educational Services
- Finance and Insurance
- Health Care and Social Assistance
- Information
- Management of Companies and Enterprises

- Manufacturing
- Mining, Quarrying, and Oil and Gas Extraction
- Other Services (except Public Administration)
- Professional, Scientific, and Technical Services
- Public Administration
- Real Estate and Rental and Leasing
- Retail Trade
- Transportation and Warehousing
- Utilities
- Wholesale Trade

Perceptyx

Discover what it means to work with the Employee Experience Experts.

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