

# Understanding Cookies and Similar Technologies: A Guide to Perceptyx's Practices

## Introduction

Perceptyx is committed to providing a seamless and efficient online experience. To achieve this, we, along with our third-party service providers, employ various technologies that are fundamental to the delivery of our services. This document outlines our use of cookies to ensure transparency and provide a clear understanding of these practices.

## What are Cookies?

Cookies are small data files that websites store on a user's device. The survey and platform use Strictly Necessary and Functional cookies.

- Strictly Necessary cookies are necessary for the application to function and cannot be switched off. They are usually only set in response to actions made by you such as setting privacy preferences, logging in, or filling in forms. These cookies do not store any personally identifiable information.
- Functional cookies enable the application to provide enhanced functionality and personalization. They may be set by us or a third-party provider whose services have been added to our pages. If you do not allow these cookies, some or all of these services may not function properly.

Perceptyx manages cookies and consent via the cookie banner which is presented to new users on first accessing the website. Cookies are updated periodically and the [cookie list](#) is updated accordingly.

## Cookies Used for Survey Functionality

To ensure the effective delivery and analysis of surveys, we utilize cookies that support the following functionalities:

- Session Management
- User Authentication
- Cookie Preferences
- Backend Version Identification
- Infrastructure Routing
- Software Application Availability and Performance Management
- System User Information
- Reports

## Survey and Platform Cookies

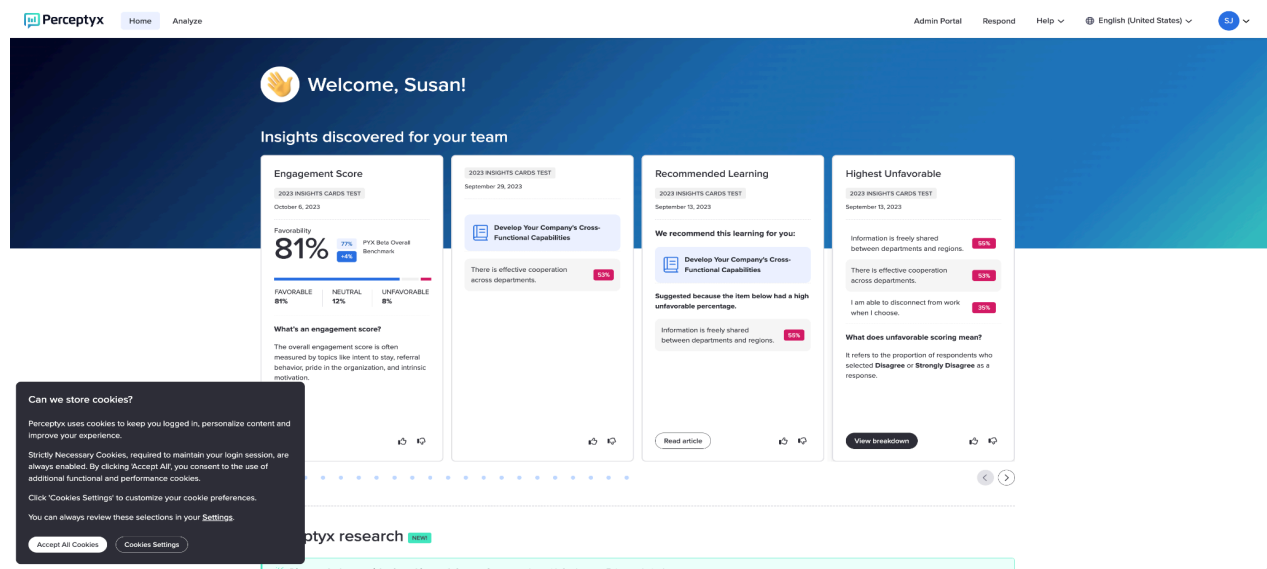
Reporting Cookies					
<u>Cookie Subgroup</u>	<u>Cookie</u>	<u>Purpose</u>	<u>What is Collected</u>	<u>Duration</u>	<u>Category</u>
login.perceptyx.com	DT	Dynatrace cookie used to manage availability and performance of software applications	Assigned Device ID	8 mo	Functional
	JSESSIONID	Session Management	Randomized Session ID	Session	Functional
app.perceptyx.com	pyx_performance_cookies_consent	Cookie Preferences	Boolean yes/no	6 mo	Functional
	pyx_functional_cookies_consent	Cookie Preferences	Boolean yes/no	6 mo	Functional

	pyx_strictly_cookies_consenting	Cookie Preferences	Boolean yes/no	6 mo	Functional
dialogue.perceptyx.com	_achiever_session	Session Management	Randomized Session ID	Session	Strictly Necessary
.perceptyx.com	UdsSid	System User Information	Randomized Session ID	1 day	Strictly Necessary
	adapterSid	Session Management	Randomized Session ID	Session	Strictly Necessary
	local_comments_filter	filter definition query string (question ID and theme/sentiment)	Comments Report Filter	8 hrs	Functional
	pyx_backend_id	Backend Version Identifier	Infrastructure ID Used for Routing	Session	Functional
	comments_report_version	Version of Comments Report Being Used	Name of Active Report Version	8 hrs	Functional
	ps	Advanced Reporting Filter Flag	Boolean Indicating Filter is Active	Session	Functional
perceptyx.com	Sid	Session Management	randomized session ID	Session	Strictly Necessary
ondemand.perceptyx.com	pyx_backend_id	Backend Version Identifier	Infrastructure ID Used for Routing	Session	Strictly Necessary
ok12static.oktacdn.com	oktaStateToken	Authentication State	User Authentication	Session	Strictly Necessary

Survey Cookies					
<u>Cookie Subgroup</u>	<u>Cookie</u>	<u>Purpose</u>	<u>What is Collected</u>	<u>Duration</u>	<u>Category</u>
.perceptyx.com	poll_sid	Session Management	Randomized Session ID	session	Strictly Necessary
	dc_cid	Data Collector Client ID	Randomized Survey Taker ID	Session	Strictly Necessary
	dc_sid	Session Management	Randomized Session ID	Session	Strictly Necessary
	dc	Infrastructure Routing	Infrastructure Region	10 min	Strictly Necessary

## Cookie Banner Functionality

When accessing the platform for the first time, most users will receive the standard cookie banner which contains “Accept All Cookies” and “Cookies Settings” buttons. Every six months, cookies expire and users will be prompted to renew their consent.



The screenshot shows the Perceptyx dashboard interface. At the top, there's a navigation bar with the Perceptyx logo, 'Home', 'Analyze', 'Admin Portal', 'Respond', 'Help', and language/region settings. The main content area is titled 'Welcome, Susan!' and 'Insights discovered for your team'. It features four cards: 'Engagement Score' (81% Favorable), '2023 INSIGHTS CARDS TEST' (September 28, 2023), 'Recommended Learning' (September 13, 2023), and 'Highest Unfavorable' (September 13, 2023). A dark cookie banner is overlaid at the bottom left, asking 'Can we store cookies?' and providing 'Accept All Cookies' and 'Cookies Settings' buttons. The banner text explains that cookies are used for login, personalization, and analytics, and that users can manage preferences in the settings.

Users of Perceptyx’s “Classic” platform will not see a cookie banner because the “Classic” platform uses essential cookies only.

Users may clear their cookies more frequently within Account Settings and will be prompted to accept or decline cookies at that time.

#### Browser Privacy Settings



 **Note:** Privacy settings configured via cookies apply only to this browser and are not tied to your account.

Because we respect your right to privacy, you can choose not to allow some types of cookies. See our [Cookie List](#) for detailed information on cookies used across both the Perceptyx Platform and public website.

You can always review these selections in your [Settings](#).

- ☒ **Strictly Necessary Cookies**  
These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work.
- ☐ **Functional Cookies**  
These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.
- ☒ **Performance Cookies**  
These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.
- ☐ **Targeting Cookies**  
The Perceptyx Platform currently does not utilize any Targeting Cookies.
- ☐ **Social Media Cookies**  
The Perceptyx Platform currently does not utilize any Social Media Cookies.

 Reject All

Accept Selected

Accept All Cookies

## Further Information

We are dedicated to transparency in our data practices. Should you have any further questions regarding our use of cookies and similar technologies, please do not hesitate to reach out to your account representative for more detailed information.